



SHELTER ART FOUNDATION

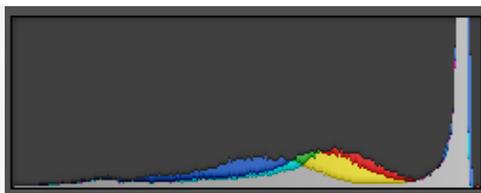
Helping Animal Shelters Make A Better Image

Basic Camera Setup

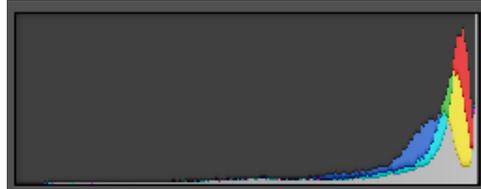
M	1/160 Nikon	200	f/
Manual Mode	1/200 Canon Shutter speed	ISO	f-Stop/Aperture <i>f/8 is a good place to start</i>

Start with the strobe power at 1/2 to 3/4

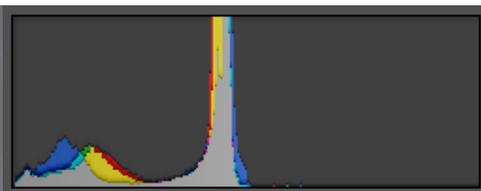
Look at the back of the camera often. If the image is too light, reduce power, if the image is too dark, add power



Looks good - keep taking shots

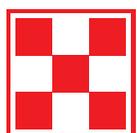


Overexposed - Turn Strobe power **down**



Underexposed - Turn Strobe power **up** *OR* change F-stop to f/7.1 or less

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Studio



El Dorado County Animal Services photo team photographing their shelter cat, Bullet. Placerville, CA

Setup

- Light Stand about 4.5 feet from table
- Light and photographer centered on table
- Adjust light to be above subject pointing slightly down, umbrella shaft pointing toward subject's eyes
- Camera lens should be at eye level of subject for most powerful image
- When photographing on the floor, lower the light, lower the photographer

Tips

The Zen of Animal Wrangling

Focus on the Celebrity: You are revealing the inner star of this animal.

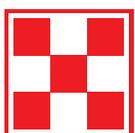
Keep it Calm and Quiet: Start with low stimulus; if it doesn't work after three tries, stop and do something else; have only one person 'jestering'

Sometimes it takes lots of love: You CAN get the shot, you must be patient, calm and determined.

The Shelter Art Foundation is a 501(c)3 that travels to animal shelters, helping them build and train photo teams that use professional studio portrait equipment and animal wrangling strategies to make excellent portraits of their animals. High-quality images of animals - ones that reveal the animal's inner star - help increase adoptions and can be used by shelters to engage with their communities in new ways through social media and traditional media. To share what your photo teams are doing, and to learn about what photo teams at other shelters are doing, go to our Facebook page (www.Facebook.com/ShelterArtFoundation) and our website (www.ShelterArtFoundation.org).

Have questions? Contact us at info@ShelterArtFoundation.org

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